

Committee: The City Bridge Trust Committee	Dated: 10 th January 2017
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Information

Summary

This is a regular report by the Chief Grants Officer. It includes updates on:

- The Trust's 5 year Strategic Review
- Grantee Perceptions Survey (completion noted, analysis underway, reporting at February committee)
- Communications (reporting against audiences identified in Communications Strategy)
- The Association of Charitable Foundations and Trustee resources and training
- Grant-making (if today's grants are approved, 82% of the Investing in Londoners grants budget will be approved, which is on target)

Recommendation

- That the report be noted.

Main Report

Introduction

1. You will recall that you have agreed that each of the City Bridge Trust (CBT) Committee Meetings will begin with a presentation on a particular aspect of the work you support. Today's speaker is Donnachadh McCarthy from 3 Acorns Eco-audits. Donnachadh delivers the Eco-Audit programme on behalf of CBT and will provide an overview of the work being undertaken.

5-Year Strategic Review Update

2. CBT continues to build on the evidence base for its next strategy through working collaboratively with Londoners and key stakeholders. CBT continues to publicise the strategic review (through delivery of the associated communications plan) and to offer different ways of inputting into the review including: group and one to one meetings; an online survey open to all <https://www.surveymonkey.co.uk/r/Z2JYR66> and through the Trust's social media hashtag #BridgingLondon.
3. Building on the discussions at the CBT Committee away day, Members are encouraged to further feed into the review (and thank you to those who have

already done so). By way of reminder, the Strategic Review lead, Sufina Ahmed is happy to meet with Members on a one to one basis if this is helpful. There will be focused CBT Committee time on the review in the February meeting to engage more deeply with the strategy drafting stage.

Grantee Perception Report

4. As part of the Trust's strategic review we commissioned the Center for Effective Philanthropy (CEP) to prepare a Grantee Perception Report. CEP is a US-based organisation with extensive experience of supporting grant-makers through a variety of tools. One of their most popular services is the Grantee Perception Report, which involves an anonymous survey of a Foundation's grantees during a specified period, seeking their views on a variety of issues including the application process, monitoring, and how well-informed they found the Trust about their particular topic. CEP has run Grantee Perception Reports for around 300 Foundations, including many UK-based grant-makers. This allows CEP not only to draw conclusions from what grantees are saying directly as part of the survey, but also to benchmark this feedback against views and opinions made for other, similar grant-makers.
5. The report prepared for CBT is a successor to a previous Grantee Perception study run by CEP in 2014. Headline findings from the 2016 study were shared at a meeting with the Chairman and Deputy Chairman in early December and include:
 - When asked to describe the Trust in one word, grantees most frequently call it "supportive"
 - When asked which activities the Trust should engage in, grantees most strongly believed that the Trust should engage in encouraging more philanthropy in London
 - The Trust continues to have a strong impact on grantee organisations and grantees believe that the Trust understands them
 - Support - even a little - beyond the grant is highly valued by grantees but they feel the Trust could do more in this respect
 - 80% of respondent grantees receive CBT funds for project work rather than general operating/core costs – compared to 64% for the average funder. 13% receive core support from the Trust, relative to 21% of typical funders. When asked a custom question about how the Trust's work could have a greater impact, grantees most frequently selected that the Trust could provide core support (over 75%) and longer grants (over 50%)
 - Grantees would like more contact with the Trust/Grants Officer after the grant was awarded
 - Grantees report spending 30 hours, on average, during the application and assessment process – higher than 70% of other funders in the CEP dataset
 - In open-ended comments, the top suggestion for how the Trust could improve relates to its processes, primarily the selection process. Grantees suggest clarifying expectations for Trust processes, streamlining requirements, and shortening the time between submission of application and final decision

- Grantees rate the assessment visit by the Grants Officer (and monitoring visits) as most helpful, whereas they find the financial information required at the application stage least helpful.
- 6. A large data set accompanies the actual grantee perception report, and officers will be reviewing this to identify where recommendations can be addressed through the strategic review (as well as more immediately where they refer to changes we could make to information on the Trust's website and application form). Members will have the opportunity to engage with the detail of the work done by the CEP at the February 2017 City Bridge Trust Committee meeting.

Additional CBT Committee Meeting 2017

- 7. You will have received a notification through Committee Services that one additional CBT Committee meeting has now been scheduled for 2017. This will be taking place on Monday 20th March 2017. This additional March meeting will help to ensure that the full allocation of the 2016/2017 grants budget is spent, and takes into account the short turnaround time between the January and February CBT Committee meetings.

Communications

- 8. The Communications Strategy presented at your July Committee listed four key audience groups that the Trust would be targeting through its different communications channels.
- 9. Appendix 1 shows recent media activity supporting delivery of your overarching Communication's Strategy. The table below shows how these different audiences have been reached since the last Committee. This table is in a new format for your papers and Members feedback on the most helpful way to report against the Communications Strategy would be welcomed.

Key Audience Groups

Audience	Face to face	Online and Printed Media channels	Online content	Direct Marketing
Londoners	<ul style="list-style-type: none"> • Examples of Officer and Member interactions with Londoners can be found in the Events table report. It is proposed that the Events Table and Media table be consolidated into this table. • Strategic Review workshop aimed at Londoners 	<ul style="list-style-type: none"> • City Matters • South London Press • Channel 5 • Hackney Citizen • Sino • Hendon and Finchley Times • Ilford Recorder • The London Bulletin • Better Society (Online) • South London Press • Bike Bizz magazine • Evening Standard • Financial News • City AM • Charity Today • The Voice • East London Advertiser • Daily Telegraph • Redbridge Yellow 	<ul style="list-style-type: none"> • CBT Twitter • CBT Website (Analytics to follow in future reports). 	None to report

Audience	Face to face	Online and Printed Media channels	Online content	Direct Marketing
		Advertiser		
Regulators & politicians	<ul style="list-style-type: none"> • None to report 	<ul style="list-style-type: none"> • Article in The House magazine 	None to report	Annual Review sent to all London MPs, London Assembly Members and Borough Leaders & Chief Executives.
Immediate stakeholders*	<ul style="list-style-type: none"> • Responsible Business event at the Walkie-talkie attended by City businesses • Annual Review sent to key CoL Members & Officers along with other stakeholders. • Strategic Review workshop aimed at Civil Society Organisations & Grantees 	None to report	<ul style="list-style-type: none"> • News item on the CoL intranet and e-bulletin. • Regular updates in the Members' Briefing. 	None to report
Other funders, policy makers & key commentators	<ul style="list-style-type: none"> • Attendance at the London Conference • Strategic Review workshop targeting Trusts, Foundations & Funders • Greater London Volunteering Conference - CBT co-hosted a workshop on funding and CBT's Strategic Review, 50 people attended the session • Tech for Good Workshop - Centre for Accelerating Social Technology (CAST) facilitated a 	<ul style="list-style-type: none"> • Charity Times 	None to report	<ul style="list-style-type: none"> • Annual Review sent to targeted funders & policy makers

Audience	Face to face	Online and Printed Media channels	Online content	Direct Marketing
	<p>workshop on tech for good aimed at 12 CBT grantees working with older people.</p> <ul style="list-style-type: none"> • Strategic Review workshop aimed at Civil Society Organisations & Grantees • Strategic Review workshop aimed at Philanthropy Stakeholders • Strategic Review workshop aimed at Social Investors • Strategic Review meeting with Partnership for Young London Network and London Youth • Strategic Review meeting with Partnership Local Government Stakeholders 			

* Includes CBT & CoL Officers & Members; key infrastructure bodies; grantees; potential grantees; City leaders, workers, Human Resource and Corporate Social Responsibility professionals.

The Association of Charitable Foundations (ACF) & Trustee Resources and Training

10. Following a discussion at the last Committee meeting, set out below is a brief summary of 6 key resources for charitable funders which the Trust draws on:
11. The Association of Charitable Foundations (ACF) is the membership association for foundations and grant-making charities in the UK. For 25 years it has supported trusts and foundations; respecting and safeguarding their independence, and helping them to be effective in the many ways that they use their resources. www.acf.org.uk. CBT is a long standing member of ACF and has officer representation on its Board.
12. Courses that ACF are delivering in 2017 are listed below and which are open to trustees to attend (full details are available on their website):
- | | |
|---|---------------|
| a) Reading Applicants Accounts | January 2017 |
| b) Assessing Grant Applications | January 2017 |
| c) How to assess the outcomes and impact of projects | January 2017 |
| d) What it means to be a foundation trustee | February 2017 |
| e) Introduction to issues in grant-making | March 2017 |
| f) Foundation leadership | March 2017 |
| g) Funder Collaboration | April 2017 |
| h) Grant-making to non-charities | May 2017 |
| i) Grant-making and the law | June 2017 |
| j) An introduction to social investment for foundations | June 2017 |
13. The ACF annual conference is a key networking opportunity and Committee member's attendance would be welcomed. The next annual conference is taking place on Thursday 20th April 2017.

London Funders

14. London Funders is the membership network for funders and investors in London's civil society. It provides a safe place to think, share, learn and act together to meet the needs of Londoners. Its mission is to strengthen and support funders and promote effective funding practices, to meet the needs of Londoners. www.londonfunders.org.uk/

The European Foundation Centre (EFC)

15. The EFC is the platform for and champion of institutional philanthropy – with a focus on Europe, but also with an eye to the global philanthropic landscape. It serves as a hub of sector exchange and intelligence, to help its members increase the impact of their added value. <http://www.efc.be>

ARIADNE

16. Ariadne is a European peer-to-peer network of more than 500 funders and philanthropists who support social change and human rights. Ariadne helps those using private resources for public good achieve more together than they

can alone by linking them to other funders and providing practical tools of support. www.ariadne-network.eu/

GrantCraft

17. GrantCraft combines the practical wisdom of funders worldwide with the expertise of Foundation Center to improve the practice of philanthropy. Since 2001, GrantCraft has delivered the knowledge funders need to be strategic and effective in their work, addressing questions funders face across various strategies and issue areas. www.grantcraft.org

National Council of Voluntary Organisations (NCVO)

18. NCVO champions the voluntary sector by connecting, representing and supporting voluntary organisations. It works to help voluntary organisations and volunteers make the biggest difference they can by connecting organisations with the people, partners and resources they need to make the biggest difference. www.ncvo.org.uk. CBT is a long standing member of NVCO.

19. NCVO provides advice and support to Trust/Foundation trustees on a wide range of topics and in a variety of formats from practical how-to guides to video training courses or bespoke advice.

20. All Committee members should be receiving a copy of Governance Magazine to keep up to date with developments in trustee roles and context.

21. Officers are preparing the annual schedule of training and would welcome Member's thoughts on aspects of their role where they would welcome additional training. It is always possible for Members to attend officers training and once settled, these dates will be circulated.

Grant Applications Summary

22. Your meeting today will consider 39 applications, including 12 grant recommendations as well as 6 grants to be noted as approved/ being considered by delegated authority, for a total recommended sum of £1,645,484. If all recommendations are approved you will have spent 82% of your Investing in Londoners core grants budget for 2016/17 (including additional funds). This is on target. The implications of today's recommendations are shown in Table 1 against the grants budget for 2016/17.

23. Your 2016/17 grants budget was increased by £4,000,000 at the Court of Common Council in July 2015. Table 1 shows how this has been allocated to the core grants budget and additional funding schemes.

24. Table 1 further depicts the current expectation of grant applications in the pipeline, as received up to 16th December 2016, showing the proposed use of the remaining budget. Sufficient applications have now been received to cover the full budget under Investing in Londoners.

25. The total of grants currently under the on-going management of your Grants Officers is shown in Table 2. Prior to the approvals recommended for this Committee, the total sum for grants currently being managed is £30.7m. Should the Committee approve the applications proposed at today's Committee; this balance will rise to £32.3m.

Table 1: Overall spend against 2016/17 budget

	Grants budget	Grants spend	Pending applications	% spend of annual budget
Core 2016/17 Investing in Londoners grants budget				
Original Grants Budget	£15,000,000			
20th anniversary budget uplift (20%)	£800,000			
Write-Backs & Revocations	£1,083,956			
2015/16 overspend	(£540,000)			
UBS contribution	£200,000			
Total Budget Available	£16,543,956			
Previous Committee meetings				
May 2016		£3,312,925		20%
July 2016		£1,810,650		11%
September 2016		£2,485,167		15%
November 2016		£4,317,244		26%
Sub-total approved spend		£11,925,986		72%
Remaining budget	£4,617,970			
Today's recommendations				
January 2017		£1,645,484		10%
Total annual spend		£13,571,470		82%
Remaining budget	£2,972,486			

Proposed use of remaining budget:				
Submitted applications - under assessment			£2,672,486	
Strategic initiatives			£300,000	
Unidentified balance			£0	
Summary				
	Grants committed	£11,925,986		72%
	Grants recommended	£1,645,484		10%
	Balance remaining	£2,972,486		18%

Additional funding streams				
	Grants budget	Grants spend	Pending applications	% spend of annual budget
Anniversary programme: employability (20th anniversary budget uplift (40%))				
2016/17 budget	£1,600,000			
2015/16 carry forward	£1,200,000			
Total budget available	£2,800,000			
Spend at previous meetings		£0		0%
Recommended spend today		£0		0%
Total spend		£0		0%
Remaining budget	£2,800,000			100%
Proposed use of remaining budget				
Submitted applications - under assessment		£500,000		18%
Remaining budget if pending applications approved	£2,300,000			82%

Additional funding streams				
	Grants budget	Grants spend	Pending applications	% spend of annual budget
Summary				
Grants committed		£0		0%
Grants recommended		£0		0%
Balance remaining	£2,800,000			100%
Anniversary programme: infrastructure support (20th anniversary budget uplift (40%))				
2016/17 budget	£1,600,000			
2015/16 carry forward	£850,000			
Total budget available	£2,450,000			
Spend at previous meetings		£1,000,000		41%
Recommended spend today		£0		0%
Total spend		£1,000,000		41%
Remaining budget	£1,450,000			59%
Proposed use of remaining budget				
Submitted applications - under assessment		£0		0%
Remaining budget agreed in principal to be carried into 2017-2018 as a designated fund to support the London Civil Society capacity support 'cornerstone fund'	£1,450,000			59%
Annual funding for Prince's Trust funding (agreed Oct 14)				
2016/17 budget	£1,000,000			
Grants approved		£1,000,000		
Balance remaining	£0			
Summary				
Grants committed		£1,000,000		100%

Additional funding streams				
	Grants budget	Grants spend	Pending applications	% spend of annual budget
Grants recommended		£0		0%
Balance remaining	£0	£0		0%

Summary				
Grants committed		£1,000,000		41%
Grants recommended		£0		0%
Balance remaining	£1,450,000			59%

Table 2: Grant commitments under management as at 16th December 2016

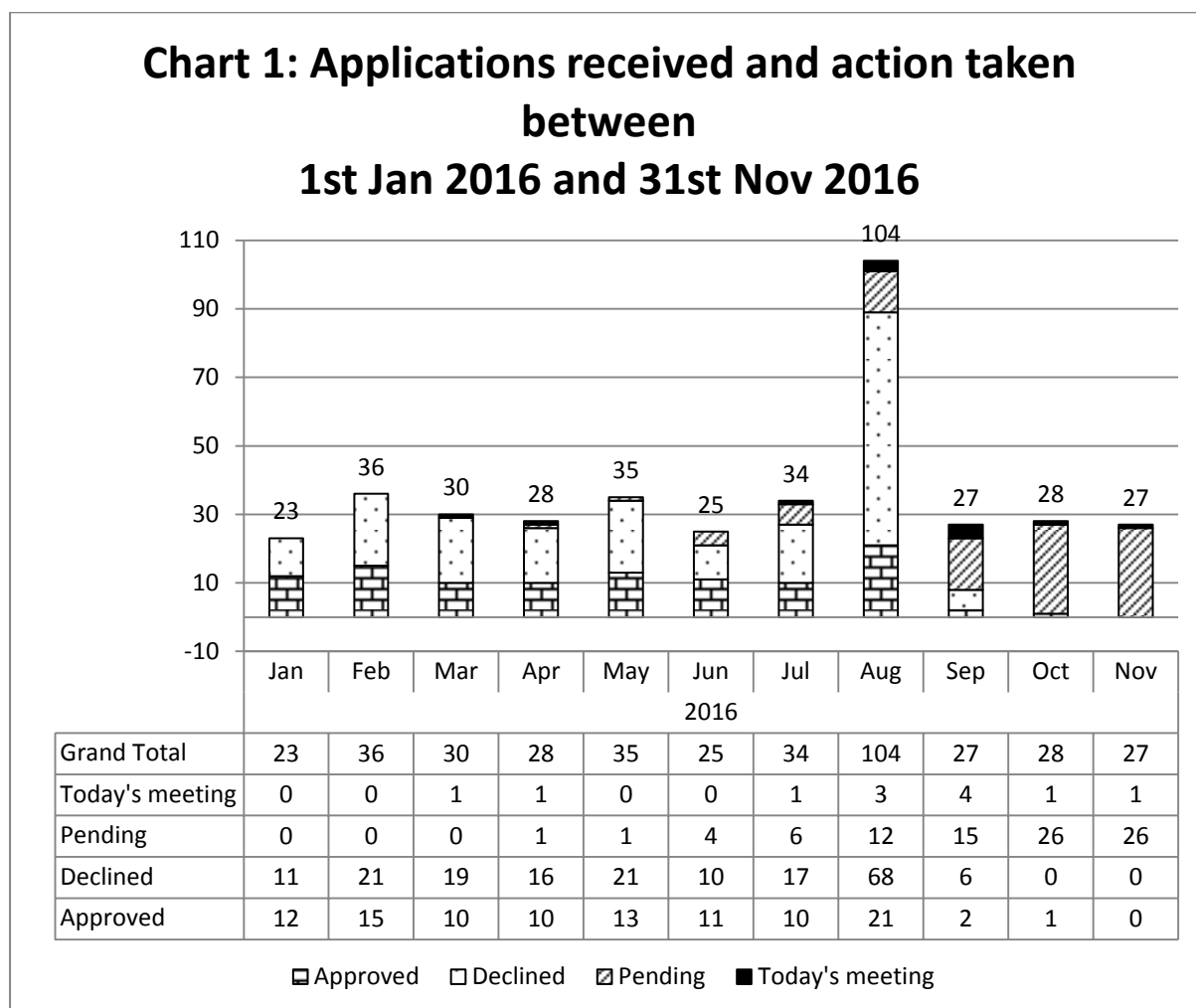
Table for 2016/17 year-to-date	£	£
Prior year grant commitments brought-forward as at 31 March 2016		
- due to be paid out in < 1 year	25,200,000	
- due to be paid out in > 1 year	<u>3,600,000</u>	
		28,800,000
Grant awarded in 2016/17	13,925,986	
Grant write-backs in 2016/17	<u>(1,083,956)</u>	
		12,842,030
Payments made in 2016/17 to Grantees		(10,962,237)
Current grant commitments as at 16th December 2016		<u>30,679,793</u>

26. Table 3 below shows the grant awards you have made this financial year under Investing in Londoners and today's recommendations by programme.

Table 3: Investing in Londoners awards and recommendations by programme

Fund/Program	Number of grants				Value of grants			
	Year to date	Today's meeting	Total	% total grants	Year to date	Today's meeting	Total	% total value
English for Speakers of Other Languages	6	0	6	3%	£476,000	£0	£476,000	4%
Improving Londoners' Mental Health	17	2	19	11%	£1,943,980	£332,350	£2,276,330	17%
Improving London's Environment	7	0	7	4%	£446,040	£0	£446,040	3%
Making London More Inclusive	20	3	23	13%	£1,651,480	£184,900	£1,836,380	14%
Making London Safer	2	1	3	2%	£320,560	£102,000	£422,560	3%
Older Londoners	15	3	18	10%	£1,417,620	£294,100	£1,711,720	13%
Partnership: London Youth Quality	0	1	1	1%	£0	£150,000	£150,000	1%
Reducing Poverty	14	1	15	9%	£1,541,050	£165,000	£1,706,050	13%
Resettlement & Rehabilitation of Offenders	6	1	7	4%	£660,770	£107,114	£767,884	6%
Stepping Stones	17	0	17	10%	£700,000	£0	£700,000	5%
Strengthening London's Voluntary Sector	8	3	11	6%	£832,270	£259,400	£1,091,670	8%
Strategic Initiatives	30	1	31	18%	£1,897,202	£47,570	£1,944,772	14%
Eco-audits	9	0	9	5%	£23,800	£0	£23,800	0%
Access Audits	6	2	8	5%	£15,214	£3,050	£18,264	0%
Grand total	157	18	175	100%	£11,925,986	£1,645,484	£13,571,470	100%

27. Chart 1 shows the flow of applications received over the last year and action taken, allowing any seasonal variations to be seen. This excludes Strategic Initiatives as they are usually solicited rather than open programmes.



28. Between 1st January and 31st November 2016, 397 applications were received for the Investing in Londoners programmes. 105 applications have been approved and 189 declined (the remainder are pending). The spikes in applications seen in November 2015 and August 2016 are due to the closing date for rounds of the Stepping Stones Fund. Otherwise applications are fairly evenly spread across the year, which is comparable to previous years.

29. Officers are asking you to consider 39 applications at this meeting. Of these, 12 are recommended for a grant and 6 are reported at this meeting as having been approved under the scheme of delegations. A further 13 are recommended for rejection. 7 applications have been withdrawn by applicants and 1 has been lapsed following several unsuccessful attempts by officers for further information (see Table 4).

Table 4: Action to be taken on applications today

Investing in Londoner's applications

Action to be taken	Number	Amount
Applications recommended for grant to Committee	12	£1,463,964
Funding approved by delegated authority up to £10,000 (to note)	2	£3,050
Funding approved by delegated authority from £10,001 - £25,000 (to note)	0	£0
Funding approved by delegated authority from £25,001 - £50,000 (to note)	4	£178,470
Applications recommended for rejection	13	n/a
Withdrawn applications (to note)	7	n/a
Applications lapsed (to note)	1	n/a
Total Investing in Londoners applications	39	£1,645,484

Appendix 1: Media Coverage table

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Appendix 1: Media Coverage

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
Baytree Centre	City Matters	Weekly	The project is mentioned in an article as part of City Bridge Trust September Grants.	City of London	21/10/2016	Featured in City Matters [viewable internally only]
East London Out Project	City Matters	Weekly	The project is mentioned as part of an article on City Bridge Trust's September grants	City of London	21/10/2016	Featured in City Matters [viewable internally only]
School Food Matters	City Matters	Weekly	The project and City Bridge Trust is mentioned as part of an article on the funder's September grants	City of London	21/10/2016	Featured in City Matters [viewable internally only]
St Giles Trust	South London Press	Weekly 22,500	City Bridge Trust is mentioned in a South London Press piece about St Giles Trust, which is funded by CBT and which is helping ex-offenders adjust to life outside of prison.	South London	26/10/2016	Featured in a South London Press piece about St Giles Trust [viewable internally]
Various	Channel 5	TV Station	David Farnsworth, Director of the City Bridge Trust, is interviewed by Channel	National	26/10/2016	Channel 5 interview – fast forward to 19:13

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
			5 for a documentary on Britain's historic bridges. The episode focuses on the history of Tower Bridge and Bridge House Estates.			
Chinese National Healthy Living Centre	New China	Online	Article on grant from City Bridge Trust to the Chinese National Healthy Living Centre in Westminster.	International	07/11/2016	http://news.xinhuanet.com/english/2016-11/08/c_135812437.htm
Chinese national Healthy living centre	China Org	Online	Article on grant from City Bridge Trust to the Chinese National Healthy Living Centre in Westminster.	International	07/11/2016	http://www.china.org.cn/world/Off_the_Wire/2016-11/08/content_39655681.htm
Bernado's	Hackney Citizen	30,000 Monthly	City Bridge Trust is mentioned in an article in <i>Hackney Citizen</i> about a three year project the trust gave a grant to run by children's charity Bernado's called Stop Before It Starts.	Regional – North East London	16/11/2016	Hackney Citizen
Chinese National Healthy	Sino	128,000	Article on grant from City Bridge Trust to the Chinese National	London Radio Station	17/11/2016	Sino

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
Living Centre			Healthy Living Centre in Westminster.			
Memory Lane Singing Club	City Matters	15,000 weekly	Article on Grant from City Bridge Trust to the Memory Lane Singing club.	Regional- City of London	17/11	City Matters
Memory Lane Singing Club	Hendon and Finchley Times	72,400 Weekly	Article on Grant from City Bridge Trust to the Memory Lane Singing club	Regional – North west London	22/11	Hendon Today and Finchley Today
City Bridge Trust	CoLC site	Daily	Quote from David Farnsworth about all the work City Bridge Trust does supporting people with AIDS as the memorial quilt comes to Guildhall.	CoLC site	22/11	City of London
The Welcome Centre	Ilford Recorder	4099 weekly	City Bridge Trust is mentioned in a piece about The Welcome Centre's short film on homelessness, a project funded by City Bridge Trust	Regional- North east London	23/11	Ilford Recorder
The Bike	The	Daily	Article on Grant from	Online-	24/11	The London Bulletin

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
Project	London Bulletin		City Bridge Trust to the Bike Project- helping refugees	National		
The Bike Project	Better Society	14,000	Article on Grant from City Bridge Trust to the Bike Project- helping refugees	Online-National trade	24/11	Better Society
Various	City Matters	15,000	City Bridge Trust is featured in <i>City Matters</i> , after awarding grants to Age UK Richmond and an Asian women's support group based in Enfield.	Regional London paper	24/11	City Matters
Various	London Live	-	In aid of international day to end violence against women London Live have done a short film about one of the charities we have funded with a case study and interview with David.	Broadcast National	25/11	London Live
City Bridge Trust	South London Press	22,500	City Bridge Trust, is featured in <i>South London Press</i> , after awarding a £47k	Regional-South London	25/11	South London Press

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
			Stepping Stones grant to homeless charity Thames Reach			
Stepping Stones	Charity Times	14,000	Article on Stepping Stones Grants of £700,000 to 17 London charities	National trade	28/11	Charity Times
The Bike Project	Bike Bizz	4,500	Article on Grant from City Bridge Trust to the Bike Project- helping refugees	National online trade	28/11	Bike Bizz
Strategic Review	London Bulletin	5,000	Article on the survey launched as part of CBT's strategic review	Online national	02/12	London Bulletin
City Bridge Trust	Evening Standard	858,504 daily	Exclusive article on the survey launched as part of the CBT Strategic review with David Farnsworth interview	Newspaper	02/12	The Evening Standard
City Philanthropy	Financial News	292,348	Cheryl Chapman, Director of City Philanthropy, is quoted in on the newspaper's Extra Mile list 2016, which recognises the achievement of financial employees who have made the	Online national trade	04/12/	Financial News

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
			biggest contribution to good causes.			
City Bridge Trust	City AM	1,657,000 daily	City Bridge Trust is mentioned in a column in City Am from Mark Boleat discussing a responsible businesses event attended by David Farnsworth	London Newspaper	05/12	City AM
Young Barnet Foundation	Charity Today	-	City Bridge Trust is mentioned in an article in Charity Today about the Young Barnet Foundation's fund for Children and Young People's organisations in Barnet to support them to continue to deliver services and activities across Barnet-supported by CBT	Online national trade	06/12	Charity Today
The Strategic Review	Charity Times	14,000	Article on the survey launched as part of CBT's strategic review	Online national trade	06/12	Charity Times
Armenian Centre for Information and Advice	London Bulletin	5,000	Article on 21 years of CBT grants changing the lives of thousands of Londoners.	Online national	07/12	London Bulletin

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
City Bridge Trust	The Voice	57,000	City bridge Trust is mentioned in an article on The voice about employment rates amongst young black men and CBT taking part in a two initiative to increase this.	Online	07/12	The Voice
Charitable giving	East London Advertiser	6,885 weekly	Lord Mayor's Visit to Mildmay Hospital, an AID'S charity, for their 150 th anniversary.	Online	08/12	East London Advertiser
City Bridge Trust	House magazine	2,500 weekly	MP Mark Field speaks about the work of City Bridge Trust in a piece in House Magazine on giving	Monthly parliamentary magazine	09/12	House Magazine
Artsadmin	London Bulletin	5,000	The £95,000 grant given to charity Artsadmin by City Bridge Trust features on the London Bulletin site.	Online	09/12	London Bulletin
City Bridge Trust	City Matters	15,000 weekly	City Matters reports the meeting of representatives from 13 City-based firms with the City of London Corporation's	City of London	10/12	City Matters

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
			Responsible Business team and City Bridge Trust to discuss ways in which they can combat youth unemployment in the capital.			
City Bridge Trust	Daily Telegraph	458,272 Daily	David Farnsworth, Director of The City Bridge Trust, is interviewed by the Daily Telegraph on philanthropy and the 'giving agenda' in the City of London. City Bridge Trust, City Philanthropy and the Lord Mayor's Appeal are all referenced	National	12/12/16	Daily Telegraph (viewable internally only)
Living Streets	Redbridge Yellow Advertiser	120,000	Redbridge Yellow Advertiser reports about a recent City Bridge Trust grant to charity Living Streets, which will be used for a walking project designed to improve fitness levels among older people in Redbridge.	Regional-North east London	12/12/16	Redbridge Yellow Advertiser

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
Kings Cross Brunswick Neighbourhood Association	London Bulletin	5,000	The London Bulletin reports on a City Bridge Trust grant of £81,200 for the Kings Cross Brunswick Neighbourhood Association.	Online	13/12/16	London Bulletin
Living Streets	Ilford Recorder	4,099	Ilford Recorder reports on a recent City Bridge Trust grant to the charity, Living Streets, for a walking project aimed at improving fitness levels among older people in Redbridge.	Regional-North east London	14/12/16	Ilford Recorder Ilford Recorder
Armenian Centre for Advice and Artsadmin	City Matters	15,000	City Matters reports that David Farnsworth, director of City Bridge Trust, was the guest of honour at the Centre for Armenian Information and Advice (CAIA), which has been supported by the City of London Corporation's charitable arm for the last 20 years	Regional-City of London	15/12	City Matters
Charitable	Docklands	6,885	Lord Mayor Andrew	East	16/12	Docklands & East London

Organisation	Publication	Readership / Frequency	Detail	Coverage	Date	Weblink
giving	and East London Advertiser		Parmley's visit to Mildmay Hospital was reported by Docklands & East London Advertiser .	London		Advertiser . [viewable internally]
Artsadmin	Docklands and East London Advertiser	6,885	The City Bridge Trust's grant to the Artsadmin charity is reported by the Docklands and East London Advertiser	East London	16/12	Docklands & East London Advertiser . [viewable internally]
Rehabilitation for Addicted Prisoners Trust	Charity Today	-	Charity Today runs a story on the £123,000 grant given to RApT for their programme helping people recovering from addictions on their release from prison.	Online national trade	16/12	Charity Today
Living Streets	Wanstead & Woodford Guardian	5,000 Weekly	The Wanstead and Woodford Guardian ran an article on Living Streets receiving a grant front CBT on their front page.	Regional-Redbridge	16/12	Wanstead and Woodford Guardian